

Governors State University

Student Affairs and Enrollment Management: Reaching Vision 2020

Focus Area: First and Second Year Programs

Leader(s): Roshaunda Ross

Implementation Year: 2016-2017

Goal #3: Establish a model orientation program for first-year, transfer, and graduate students, each distinctly designed to provide support and encouragement to new students and help ensure they succeed personally and academically.

Objective 1:	Review implementation processes for all orientation programs and update as needed
Action Items	<ul style="list-style-type: none"> ➤ Create communication/implementation timeline for all orientations This has been created. It is continuously being updated as new needs and processes arise. ➤ Offer opportunities during ROAR for FY students to place out of Smart Start ALEKS is offered during ROAR and required for FES/FEM students. FEE students are offered a writing workshop during ROAR. ➤ Update NODA intern position descriptions and incentives This was completed in February, 2017. Both positions/position descriptions now include ROAR and TGO. The major summer project is creating extended ROAR. Each NODA intern was given her own apartment. ➤ Identify methods to cut costs of all orientations A number of strategies were implemented to cut costs including: <ul style="list-style-type: none"> -Agreement with VZ to lower license cost from \$5000 to \$1000 for this academic year. -No longer ordering orientation booklets. Using folders/inserts instead. -Used attendance data from previous year to adjust/lower food orders. -Purchase fewer shirts for RLs. -Removed 'RL Coordinator' positions; all RLs paid same amount. -Using joint banner for decorations instead of balloons.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Creation of orientation implementation calendar ➤ Total expenses for each orientation program ➤ Number of FY students who place out of Smart Start during ROAR ➤ Evaluations from all orientations
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Latonya Holmes, NSP ➤ NSP Staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Implementation of new orientation format for ROAR ➤ NODA intern selection
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Improved planning and processes for orientations This is ongoing. Adjustments are made after every orientation according to feedback. ➤ Improved selection of interested NODA interns As opposed to previous years, NODA interns from the first round of interviews accepted our offer. ➤ Decrease number of students who need Smart Start This is ongoing. Results will be known by August, 2017. ➤ Decrease expenses of orientations By decreasing VZ costs and not ordering ROAR booklets, we have saved at least \$5000. ➤ Improved orientation experience for all attendees This is ongoing. Evaluations from early orientations have been positive.

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Objective 2:	Revamp and enhance family programming for ROAR
Action Items	<ul style="list-style-type: none"> ➤ Add more interactive sessions to the family programming of ROAR This was completed in January, 2017. A game show was added to the family schedule as well as a faculty/student Q & A panel. ➤ Modify financial aid session to target parents' responsibilities This was completed in June, 2017. A session especially for families was added. It focuses on student accounts, Parent Plus loans, etc. ➤ Encourage families to network during and after ROAR A 'Family Lounge' will be added to the remaining ROAR orientations. ➤ Add mock class for parents at ROAR This was completed in January, 2017. During that January ROAR, a mock Mastering College class was offered. During summer ROARs, a mock FYS class is being offered.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Evaluations from families who attend ROAR ➤ Engagement in family programming after ROAR
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Roshaunda Ross, NSP ➤ NSP Staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Implementation of new format with new sessions during ROAR
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ More informed and engaged families to support student success This is an ongoing effort.

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Objective 3:	Create an extended orientation program/series for incoming students
Action Items	<ul style="list-style-type: none"> ➤ Coordinate college preparation sessions during Smart Start that complement Mastering College This is in progress. The NODA interns have begun work on these programs. They will be implemented in Fall, 2017. ➤ Facilitate and/or encourage participation in programs about college readiness and transition This is in progress. ➤ Host contests about campus resources using social media This was completed during the SP17 Mastering College course. This will occur on a wide range during the first two weeks, of the Fall, 2017 semester.
Indicators and Data Needed (Measures that will appraise progress towards the strategic objective)	<ul style="list-style-type: none"> ➤ Frequency that campus resources are utilized by new students after orientation series ➤ Pre- and post- assessment of campus/college knowledge of participants
Responsible Person and/or Unit (Data collection, analysis reporting)	<ul style="list-style-type: none"> ➤ Latonya Holmes, NSP ➤ NSP Staff
Milestones (Identify Timelines)	<ul style="list-style-type: none"> ➤ Series creation and facilitators/outcomes/curriculum finalized in SP17 ➤ Series implemented in FA18
Desired Outcomes and Achievements (Identify results expected)	<ul style="list-style-type: none"> ➤ Cumulative GPA of FY students who participated in both Smart Start raised to at least 2.0 The impact of the extended orientation will be assessed during Fall, 2017. ➤ Retention of FY students raised above previous years The impact of the extended orientation will be assessed during Fall, 2017.